



Venetian Fantasy

THE BILTMORE BALL TO BENEFIT
THE CORAL GABLES COMMUNITY FOUNDATION
Friday, October 5, 2018 | 7 p.m. | The Biltmore Hotel

Gala Co-Chairs: Sissy DeMaria Koehne & Lauren Harrison

The Biltmore Ball to benefit the Coral Gables Community Foundation Matching Gift Opportunity

The Biltmore Ball to benefit the Coral Gables Community Foundation will provide strategic branding opportunities for your organization among distinguished members of our community by showcasing your generous support of the Community Foundation.

All eyes will be on your organization among our 400+ hyper-local, affluent guests who comprise a who's who of Coral Gables residents, business owners, elected officials and leaders of philanthropy. Serving as *the* social affair in Coral Gables, our guests will be treated to a glamorous evening reminiscent of the art, history, romance and classic Venetian gothic architecture of the "City of Masks."

Celebrating 27 years, the Foundation's Board of Directors, donors and community contacts are comprised of a long-line of prominent Coral Gables residents, community and civic leaders and business owners. Coral Gables residents have a higher propensity to make high-end personal purchases based on the fact that the average Household Income is \$125,000 compared to \$61,000 in Miami-Dade County. The largest "piece of the pie" for average home value in Coral Gables is at 22.13%/SFR (single family residential) \$500,000-\$750,000. The Coral Gables Community Foundation's Ball target audience Household Income is \$150,000+, when tickets are priced at \$600 each.



\$25,000 Matching Gift Sponsorship

100% of the proceeds will go towards the Coral Gables Community Foundation's Four-Year Scholarship Fund. With your support, the award is given to students who have demonstrated overall academic achievement and dedication to service within the school and in his/her community. The Foundation also considers applicants' financial need and personal experiences.

- Listing as "Matching Gift provided by Your Name/Organization" on the invitation, the Foundation's website leading up to the gala and in all PR and marketing materials leading up to and at the gala
- Name or Logo on all printed gala materials such as program, invitation and Step & Repeat
- Recognition during program gala with a personalized Check Presentation honoring your generous gift
- Featured article about You/Your Organization in a Foundation e-newsletter that is sent to over 10,000 of the Foundation's local contacts
- 1 VIP table of 10 in premium location with signage
- One page full-bleed, full-color ad in gala program or inside cover of gala program as requested
- Thank you tribute in gala program highlighting your generosity
- Podium recognition during Gala Program
- Acknowledgement in dedicated Social Miami post-event e-newsletter with write-up and pictures of the gala
- Acknowledgement of support in all pre-event and post-event press releases and in dedicated Miami Herald *South Florida Album* spread
- Inclusion on Foundation website and Annual Report as Foundation Partner
- Invitation to invitation-only Ball Kickoff Reception
- Announcement of support on Foundation social media outlets

Bonus Event: In addition to the Matching Gift Sponsor of the Biltmore Ball, Your Name/Organization may co-host the gala kick-off luncheon, with opportunity to display marketing materials if desired. The Foundation handles all aspects of the event including the coordination, invitations and RSVPs. Details to be mutually agreed upon. Approximately 75 women attend this event, which has taken place at Neiman Marcus Merrick Park for the past several years.

About the Coral Gables Community Foundation

The Coral Gables Community Foundation is a non-partisan, non-sectarian, §501(c)(3) nonprofit organization. Our mission is to enhance the lives of those who live, work, learn and play in Coral Gables. Having awarded over \$7 million since 1991 through scholarships, programs and new initiatives, the foundation provides the philanthropic conduit to connect individuals and corporations looking to positively impact the success of the community.

Our annual black tie gala features the presentation of annual awards to honorees in seven categories: Legacy, Community, Culture, Education, Philanthropy, Sports & Wellness and The Landmark Award presented by The Biltmore.

Tickets are \$600 per person, or \$6,000 for a Table of 10, and are available online at gablesfoundation.org, or by calling 305.446.9670.