



THE BILTMORE BALL TO BENEFIT
THE CORAL GABLES COMMUNITY FOUNDATION

Memories of
Madrid

Friday, October 20, 2017
7 P.M.
The Biltmore Hotel

2017 Gala Co-Chairs:
Sissy DeMaria & Mary Young



CORAL GABLES
COMMUNITY
FOUNDATION

For Tables, Tickets and Sponsorships:
(305) 446-9670 • mary@gablesfoundation.org

Sponsorship Opportunities

The Biltmore Ball to benefit the Coral Gables Community Foundation will provide strategic branding opportunities for your Company among distinguished members of our community by showcasing your Company's generous support of the Community Foundation.

All eyes will be on your Company among our 400+ hyper-local, affluent guests who comprise a who's who of Coral Gables residents, business owners, elected officials and leaders of philanthropy. Serving as *the* social affair in Coral Gables, we will treat our guests to a glamorous evening reminiscent of the rich Spanish culture.

Celebrating 26 years, the Foundation's Board of Directors, donors and community contacts are comprised of a long-line of prominent Coral Gables residents, community and civic leaders and business owners. Coral Gables residents have a higher propensity to make high-end personal purchases based on the fact that the average Household Income is \$125,000 compared to \$61,000 in Miami-Dade County. The largest "piece of the pie" for average home value in Coral Gables is at 22.13%/SFR (single family residential) \$500,000-\$750,000. The Coral Gables Community Foundation's Ball target audience Household Income is +\$150,000.00, when tickets are priced at \$500 each.

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\$20,000 Presenting Sponsor

- Listing as “*Memories of Madrid presented by your Company/Organization Name*” on the invitation, the Foundation’s website leading up to the gala and in all PR and marketing materials leading up to and at the gala
- Logo on all printed gala materials such as program, invitation and Step & Repeat
- Brand placement at entrance to the gala and on gala tables as mutually agreed. If desired, your Company/Organization may provide a giveaway to gala guests.
- Opportunity to host a Foundation event at your business/organization location
- Opportunity to name and present an award. For example, “*Philanthropy Award presented by your Company/Organization Name*” with logo and option for a representative to present this award on stage to the honoree.
- Article about your Company/Organization Name in a Foundation e-newsletter that is sent to over 8,000 of the Foundation’s local contacts
- 2 Tables of 10 with signage listing name and sponsorship level.
- 2 page, full-color ad in gala program or inside Front/Back cover of gala program as requested
- Logo and live link to your Company/Organization’s website on the Foundation’s website and all e-newsletters leading up to the gala.
 - Top listing on Sponsors Page in gala program
 - Podium recognition and introduction with the option for a representative from your Company/Organization to speak at gala
 - Inclusion and announcement in dedicated Social Miami post-event e-newsletter with write-up and pictures of the gala
 - Inclusion and announcement of support in all pre-event and post-event press releases and in dedicated Miami Herald spread
 - Sponsorship announcement of your support with your Company/Organization logo and link to your website on Foundation website and all social media outlets
 - First right of refusal for 2018 Gala Sponsorship at the Presenting Sponsor level

Bonus Event: In addition to the Presenting Sponsorship of the gala, your Company/Organization will co-host the gala kick-off luncheon, which in year’s past has taken place at Neiman Marcus Merrick Park. The Foundation handles all aspects of the event including the coordination, invitations and RSVPs. Your Company/Organization may provide goodie bags or promotional materials for the guests. Details to be mutually agreed upon. Approximately 75 affluent, local women attend this event.

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\$15,000 Platinum Sponsor

- Listing as Platinum Sponsor on the Invitation and in all PR and marketing materials related to the gala as *“Platinum Sponsor – your Company/Organization Name”*
- Opportunity to host a Foundation event at your Company/Organization
- Podium recognition with introduction of Company/Organization representative at gala
- Opportunity to name an award. For example, *“Philanthropy Award presented by your Company/Organization Name”*
- Opportunity for a representative from your Company/Organization to present this award to the honoree on stage
- 2 Tables of 10 with signage listing name and sponsorship level
- Full page, full-color ad in gala program
- Listing on Sponsors Page in gala program
- Logo and live link to your Company/Organization’s website on the Foundation’s website and all e-newsletters leading up to the gala. Newsletters are sent to over 8,000 of the Foundation’s local contacts
- Inclusion and announcement in dedicated Social Miami post-event e-newsletter with write-up and pictures of the gala
- Inclusion and announcement of support in all pre-event and post-event press releases and in dedicated Miami Herald spread
- Sponsorship Announcement with logo and link to your Company’s website on all Foundation social media outlets of your Company/Organization’s level of support

Bonus Event: In addition to the Platinum Sponsorship of the gala, your Company/Organization will co-host the gala kick-off luncheon, which in year’s past has taken place at Neiman Marcus Merrick Park. The Foundation handles all aspects of the event including the coordination, invitations and RSVPs. Business/organization may provide goodie bags or promotional materials for the guests. Details to be mutually agreed upon. Approximately 75 affluent women attend this event.

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\$10,000 Gold Sponsor

- Listing your Company/Organization as a Gold Sponsor on the invitation and in all PR and marketing materials related to the gala
- Podium recognition with introduction at gala
- A Table of 10 with signage listing name and sponsorship level
- Full page, full-color ad in gala program
- Listing on Sponsors Page in gala program as Gold Sponsor with Logo
- Logo and live link to your Company/Organization's website on the Foundation's website and all e-newsletters leading up to the gala.
- Inclusion and announcement in dedicated Social Miami post-event e-newsletter with write-up and pictures of the gala.
- Inclusion and announcement of support in all pre-event and post-event press releases and in dedicated Miami Herald spread
- Sponsorship Announcement with logo and link to company website on all Foundation social media outlets of your Company/Organization's level of support

\$8,000 Live Entertainment Sponsor

- Listing as "*Live Entertainment presented by your Company/Organization.*" This year's Live Entertainment will include flamenco dancers in keeping with the *Memories of Madrid* theme.
- A Table of 10 with signage listing name and sponsorship level
- Full page, full color ad in gala program
- Inclusion and announcement in dedicated Social Miami post-event e-newsletter with write-up and pictures of the gala.
- Inclusion and announcement of support in all pre-event and post-event press releases and in dedicated Miami Herald spread
- Sponsorship Announcement with logo and link to your Company's website on all Foundation social media outlets of your Company/Organization's level of support

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\$5,000 Table Host

- A Table of 10 with signage listing logo
- Listing on Table Sponsors Page in the gala program

About the Coral Gables Community Foundation

The Coral Gables Community Foundation is a non-partisan, non- sectarian, 501(c)(3) nonprofit organization. Our mission is to enhance the lives of those who live, work, learn and play in Coral Gables. Having awarded over \$6 million since 1991 through scholarships, programs and new initiatives, the foundation provides the philanthropic conduit to connect individuals and corporations looking to positively impact the success of the community.

Our annual black tie gala features the presentation of annual awards to honorees in six categories: Legacy, Community, Culture, Education, Philanthropy and Sports & Wellness.

Tickets are \$500 per person, or \$5,000 for a Table of 10, and are available online at gablesfoundation.org, or by calling 305.446.9670.



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