

The Biltmore Ball to Benefit the  
Coral Gables Community Foundation



# LONDON CALLING



Sponsorship  
Opportunities

FRIDAY, OCTOBER 11, 2019

The Biltmore Hotel



CORAL GABLES  
COMMUNITY  
FOUNDATION





# LONDON CALLING

An Evening with  
The Modern Royals



The Biltmore Ball to Benefit the  
Coral Gables Community Foundation



Friday, October 11 • 7:30 PM  
The Biltmore Hotel

The Biltmore Ball to Benefit the Coral Gables Community Foundation is a time-honored tradition for the “City Beautiful.” The black-tie fundraiser benefits the pivotal outreach efforts of the Coral Gables Community Foundation. In the spirit of this year’s theme, London Calling, “An Evening with the Modern Royals” - Miami’s high society with ladies donning tiaras and satin gowns, while gentlemen sport tails in a nod to ancient and ruling monarchs.

Established in 1991 and led by community leaders, the Coral Gables Community Foundation has long served as a philanthropic conduit within the City, connecting those individuals and corporations looking to positively impact the growth of the community. For almost 30 years, the Foundation has helped youth as well as elderly and disabled residents through a range of services, from providing dental care to sponsoring cultural activities and awarding annual scholarships. Proceeds from “The Biltmore Ball: London Calling, An Evening with the Modern Royals” will help fund scholarships, enhance historic landmarks, support the arts and make charitable giving possible by elevating and enriching the quality of life in Coral Gables. Further enhancing the spirit of the event, several influential members of Coral Gables will be honored during the gala.

### Ball Details

Ball Name	The Biltmore Ball to Benefit the Coral Gables Community Foundation
Ball Theme	London Calling
Ball Co-Chairs	Sissy DeMaria-Koehne & Lauren Harrison
Distinguished Past Honorees	Armando Codina, Trish & Dan Bell, Jon & Nancy Batchelor, Paul & Swanee DiMare, Dave Lawrence, Manny Medina & the Medina Family, Ed & Carol Williamson, Jeff & Yolanda Berkowitz, Dorothy Thomson, Nat Moore, Kahn Family, Milton Family, Mitchell Kaplan, Shane Battier, Dick Anderson, Tom & Marie-Ilene Whitehurst
Where:	The Biltmore Hotel   1200 Anastasia Avenue, Coral Gables, FL 33134
When:	Friday, October 11 <sup>th</sup>   7:30 PM
Attendance:	400+ hyper-local, affluent guests composed of Coral Gables residents, business owners, elected officials and leaders of philanthropy.
Table Prices	\$6,000 (Tables of 10)
Individual Ticket Prices	\$600
Sponsorship & Underwriting Opportunities	Ranging from \$2,000 to \$25,000
Dress Attire	Black Tie, Tiaras & Tails
Contact Information	Mary Snow, <a href="mailto:mary@gablesfoundation.org">mary@gablesfoundation.org</a> , 305-446-9670



## Presenting Sponsor | \$25,000

<b>Recognition</b>	<ul style="list-style-type: none"> <li>• Exclusive recognition as <b>Presenting Sponsor</b> of The Biltmore Ball: London Calling</li> <li>• Listing as <b>The Biltmore Ball: London Calling presented by Your Name/Organization</b></li> </ul>
<b>Naming Rights</b>	<ul style="list-style-type: none"> <li>• Naming rights for one of this year’s Honoree awards, presented at the event and recognized in print materials and digital content noted above. For example, <b>Legacy Award presented by Your Name/Organization</b></li> <li>• Naming on invitation and in program</li> <li>• Role in Biltmore Ball digital presentation video acknowledging honorees</li> </ul>
<b>Print Promotional Materials</b>	<ul style="list-style-type: none"> <li>• Name/Logo Recognition on all printed Ball promotional materials such as invitation, program and Step &amp; Repeat</li> </ul>
<b>Digital Acknowledgement</b>	<ul style="list-style-type: none"> <li>• Name/Logo Recognition on all Biltmore Ball digital content such as e-invitation, press releases, Ball email blasts to Foundation’s 14,000 subscribers and on local social guides such as SocialMiami.com</li> <li>• Dedicated social media post on Foundation’s Instagram and Facebook acknowledging sponsorship</li> <li>• Opportunity to have a dedicated article in Foundation newsletter featuring you/your company</li> </ul>
<b>Biltmore Ball Evening</b>	<ul style="list-style-type: none"> <li>• Two reserved VIP Tables (20 seats total) in premium location with table signage</li> <li>• Champagne offering at your tables for your guests</li> <li>• Logo/name recognition in digital presentation during Ball program</li> <li>• Stage recognition and photo opportunity during Ball program</li> </ul>
<b>Program</b>	<ul style="list-style-type: none"> <li>• Top listing recognition on Sponsors page</li> <li>• Opportunity to have a welcome letter in program welcoming guests to Biltmore Ball as Presenting Sponsor</li> <li>• One page full-bleed, full-color ad in Ball program</li> </ul>
<b>Media Coverage</b>	<ul style="list-style-type: none"> <li>• Acknowledgement of support in all pre- and post-event press releases including but not limited to Miami Herald <i>South Florida Album</i>, Coral Gables Magazine, South Florida Luxury Guide and SocialMiami.com dedicated email and features</li> </ul>
<b>Foundation Corporate/ Philanthropic Partner</b>	<ul style="list-style-type: none"> <li>• Recognition of support on Foundation website and Annual Report as Foundation Partner</li> <li>• Invitation to special Foundation events throughout the year</li> </ul>
<b>Bonus Events</b>	<ul style="list-style-type: none"> <li>• Invitation to <b>Exclusive Ball Kickoff Benefactor Reception</b> (invite-only)</li> <li>• Opportunity for a one-night stay at The Biltmore for the night of the Ball, October 11<sup>th</sup></li> <li>• First right of refusal for 2020 Ball Sponsorship at the Presenting Sponsor level</li> <li>• Opportunity to co-host the <b>Ball kick-off luncheon</b> for approximately 75 women, with opportunity to display marketing materials if desired. Details to be mutually agreed upon. The Foundation handles all aspects of the event including the coordination, invitations and RSVPs.</li> </ul>



## Platinum Sponsor | \$17,000

<b>Recognition</b>	<ul style="list-style-type: none"><li>• Exclusive recognition as <b>Platinum Sponsor</b> of The Biltmore Ball: London Calling</li></ul>
<b>Naming Rights</b>	<ul style="list-style-type: none"><li>• Naming rights for one of this year's Honoree awards, presented at the event. For example, <b>Legacy Award presented by Your Name/Organization</b><ul style="list-style-type: none"><li>◦ Award naming will also be recognized in print materials and digital content noted above</li></ul></li><li>• Role in Biltmore Ball digital presentation video acknowledging honorees</li></ul>
<b>Print Promotional Materials</b>	<ul style="list-style-type: none"><li>• Name/Logo Recognition on all printed Ball promotional materials such as invitation, program and Step &amp; Repeat</li></ul>
<b>Digital Acknowledgement</b>	<ul style="list-style-type: none"><li>• Name/Logo Recognition on all Biltmore Ball digital content such as e-invitation, press releases, Ball email blasts to Foundation's 14,000 subscribers and on local social guides such as SocialMiami.com</li><li>• Dedicated social media post on Foundation's Instagram and Facebook acknowledging sponsorship</li></ul>
<b>Biltmore Ball Evening</b>	<ul style="list-style-type: none"><li>• Two reserved VIP Tables (20 seats total) in premium location with table signage</li><li>• Logo/name recognition in digital presentation during Ball program</li><li>• Stage recognition and photo opportunity during Ball program</li></ul>
<b>Program</b>	<ul style="list-style-type: none"><li>• Listing recognition on Sponsors page</li><li>• One page full-bleed, full-color ad in Ball program</li></ul>
<b>Media Coverage</b>	<ul style="list-style-type: none"><li>• Acknowledgement of support in all pre- and post-event press releases including but not limited to Miami Herald <i>South Florida Album</i>, Coral Gables Magazine, South Florida Luxury Guide and SocialMiami.com dedicated email and features</li></ul>
<b>Foundation Corporate/ Philanthropic Partner</b>	<ul style="list-style-type: none"><li>• Recognition of support on Foundation website and Annual Report as Foundation Partner</li><li>• Invitation to special Foundation events throughout the year</li></ul>
<b>Bonus Events</b>	<ul style="list-style-type: none"><li>• Invitation to <b>Exclusive Ball Kickoff Benefactor Reception</b> (invite-only)</li><li>• First right of refusal for 2020 Ball Sponsorship at the Platinum Sponsor level</li><li>• Opportunity to co-host the <b>Ball kick-off luncheon</b> for approximately 75 women, with opportunity to display marketing materials if desired. Details to be mutually agreed upon. The Foundation handles all aspects of the event including the coordination, invitations and RSVPs.</li></ul>



## Gold Sponsor | \$12,000

<b>Recognition</b>	<ul style="list-style-type: none"><li>• Exclusive recognition as <b>Gold Sponsor</b> of The Biltmore Ball: London Calling</li></ul>
<b>Naming Rights</b>	Choice of naming sponsorship for one of the following: <ul style="list-style-type: none"><li>○ <b>Cocktail Reception presented by your name/organization</b></li><li>○ <b>Live Entertainment presented by your name/organization</b></li></ul>
<b>Digital Acknowledgement</b>	<ul style="list-style-type: none"><li>• Name/Logo Recognition on all Biltmore Ball digital content such as e-invitation, press releases, Ball email blasts to Foundation's 14,000 subscribers and on local social guides such as SocialMiami.com</li><li>• Dedicated social media post on Foundation's Instagram and Facebook acknowledging sponsorship</li></ul>
<b>Print Promotional Materials</b>	<ul style="list-style-type: none"><li>• Name/Logo Recognition on all printed Ball promotional materials such as invitation, program and Step &amp; Repeat</li></ul>
<b>Biltmore Ball Evening</b>	<ul style="list-style-type: none"><li>• One reserved VIP Table (10 seats total) in premium location with table signage</li><li>• Logo/name recognition in digital presentation during Ball program</li><li>• Stage recognition during Ball program</li></ul>
<b>Program</b>	<ul style="list-style-type: none"><li>• Listing recognition on Sponsors page</li><li>• One page full-bleed, full-color ad in Ball program</li></ul>
<b>Media Coverage</b>	<ul style="list-style-type: none"><li>• Acknowledgement of support in all pre- and post-event press releases including but not limited to Miami Herald <i>South Florida Album</i>, Coral Gables Magazine, South Florida Luxury Guide and SocialMiami.com dedicated email and features</li></ul>
<b>Foundation Corporate/ Philanthropic Partner</b>	<ul style="list-style-type: none"><li>• Recognition of support on Foundation website and Annual Report as Foundation Partner</li><li>• Invitation to special Foundation events throughout the year</li></ul>
<b>Bonus Events</b>	<ul style="list-style-type: none"><li>• Invitation to <b>Exclusive Ball Kickoff Benefactor Reception</b> (invite-only)</li><li>• Invitation to <b>Ball Fashion Show Luncheon</b>, tailored for women (invite-only)</li></ul>



## Silver Sponsor | \$10,000

<b>Recognition</b>	<ul style="list-style-type: none"><li>• Exclusive recognition as <b>Silver Sponsor</b> of The Biltmore Ball: London Calling</li></ul>
<b>Naming Rights</b>	<ul style="list-style-type: none"><li>• Choice of naming sponsorship for one of the following:<ul style="list-style-type: none"><li>◦ <b>Check-in/Registration presented by your name/organization</b></li><li>◦ <b>Photography presented by your name/organization</b></li></ul></li></ul>
<b>Print Promotional Materials</b>	<ul style="list-style-type: none"><li>• Name/Logo Recognition on all printed Ball promotional materials such as invitation, program and Step &amp; Repeat</li></ul>
<b>Digital Acknowledgement</b>	<ul style="list-style-type: none"><li>• Name/Logo Recognition on all Biltmore Ball digital content such as e-invitation, press releases, Ball email blasts to Foundation's 14,000 subscribers and on local social guides such as SocialMiami.com</li><li>• Dedicated social media post on Foundation's Instagram and Facebook acknowledging sponsorship</li></ul>
<b>Biltmore Ball Evening</b>	<ul style="list-style-type: none"><li>• One reserved VIP Table (10 seats total) in premium location with table signage</li><li>• Logo/name recognition in digital presentation during Ball program</li><li>• Stage recognition during Ball program</li></ul>
<b>Program</b>	<ul style="list-style-type: none"><li>• Listing recognition on Sponsors page</li><li>• One page full-bleed, full-color ad in Ball program</li></ul>
<b>Media Coverage</b>	<ul style="list-style-type: none"><li>• Acknowledgement of support in all pre- and post-event press releases including but not limited to Miami Herald <i>South Florida Album</i>, Coral Gables Magazine, South Florida Luxury Guide and SocialMiami.com dedicated email and features</li></ul>
<b>Foundation Corporate/ Philanthropic Partner</b>	<ul style="list-style-type: none"><li>• Recognition of support on Foundation website and Annual report as Foundation Partner</li><li>• Invitation to special Foundation events throughout the year</li></ul>
<b>Bonus Events</b>	<ul style="list-style-type: none"><li>• Invitation to <b>Exclusive Ball Kickoff Benefactor Reception</b> (invite-only)</li><li>• Invitation to <b>Ball Fashion Show Luncheon</b>, tailored for women (invite-only)</li></ul>



## Royal Sponsor | \$8,000

<b>Recognition</b>	<ul style="list-style-type: none"><li>• Exclusive recognition as <b>the Royal Sponsor</b> of The Biltmore Ball: London Calling</li></ul>
<b>Print Promotional Materials</b>	<ul style="list-style-type: none"><li>• Name/Logo Recognition on all printed Ball promotional materials such as invitation, program book and Step &amp; Repeat</li></ul>
<b>Digital Acknowledgement</b>	<ul style="list-style-type: none"><li>• Name/Logo Recognition on all Biltmore Ball digital content such as e-invitation, press releases, Ball email blasts to Foundation's 14,000 subscribers and on local social guides such as SocialMiami.com</li><li>• Dedicated social media post on Foundation's Instagram and Facebook acknowledging sponsorship</li></ul>
<b>Biltmore Ball Evening</b>	<ul style="list-style-type: none"><li>• Four tickets to Biltmore Ball</li><li>• Logo/name recognition in digital presentation during Ball program</li><li>• Stage recognition during Ball program</li></ul>
<b>Program</b>	<ul style="list-style-type: none"><li>• Listing recognition on Sponsors page</li><li>• One page full-bleed, full-color ad in Ball program</li></ul>
<b>Media Coverage</b>	<ul style="list-style-type: none"><li>• Acknowledgement of support in all pre- and post-event press releases including but not limited to Miami Herald <i>South Florida Album</i>, Coral Gables Magazine, South Florida Luxury Guide and SocialMiami.com dedicated email and features</li></ul>
<b>Foundation Corporate/ Philanthropic Partner</b>	<ul style="list-style-type: none"><li>• Recognition of support on Foundation website and Annual report as Foundation Partner</li><li>• Invitation to special Foundation events throughout the year</li></ul>
<b>Bonus</b>	<ul style="list-style-type: none"><li>• Invitation to <b>Exclusive Ball Kickoff Benefactor Reception</b> (invite-only)</li><li>• Invitation to <b>Ball Fashion Show Luncheon</b>, tailored for women (invite-only)</li></ul>



## Underwriting Opportunities

<b>Flowers</b>	\$6,000
<b>DJ</b>	\$5,000
<b>Band</b>	\$4,000

<b>Photobooth</b>	\$3,000
<b>Awards</b>	\$2,500
<b>Video</b>	\$2,000

<b>Recognition</b>	<ul style="list-style-type: none"><li>• Recognition as Underwriter of The Biltmore Ball: London Calling</li></ul>
<b>Digital Acknowledgement</b>	<ul style="list-style-type: none"><li>• Name/Logo Recognition on all Biltmore Ball digital content such as e-invitation, press releases, Ball email blasts to Foundation's 14,000 subscribers and on local social guides such as SocialMiami.com</li><li>• Dedicated social media post on Foundation's Instagram and Facebook acknowledging sponsorship</li></ul>
<b>Biltmore Ball Evening</b>	<ul style="list-style-type: none"><li>• Logo/name recognition in digital presentation during Ball program</li><li>• Podium recognition during Ball program</li></ul>
<b>Program</b>	<ul style="list-style-type: none"><li>• Listing recognition on Underwriters page</li></ul>
<b>Media Coverage</b>	<ul style="list-style-type: none"><li>• Acknowledgement of support in all pre- and post-event press releases including but not limited to Miami Herald <i>South Florida Album</i>, Coral Gables Magazine, South Florida Luxury Guide and SocialMiami.com dedicated email and features</li></ul>





## Sponsorship, Underwriting and Table Reservation Form

### Sponsorships

- Presenting Sponsor | \$25,000
- Platinum Sponsor | \$17,000
- Gold Sponsor | \$12,000
- Silver Sponsor | \$10,000
- Royal Sponsor | \$8,000

### Underwriting

- Flowers | \$6,000
- DJ | \$5,000
- Band | \$4,000
- Photobooth | \$3,000
- Awards | \$2,500
- Video | \$2,000

### Tables

- Standard Table (10 Seats) | \$6,000

### Tickets

- Ticket | \$600

### Donation

- I am unable to attend, but please accept my donation in the amount of \$\_\_\_\_\_.

Name to appear on printed materials \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

Support Amount \$\_\_\_\_\_

### Method of Payment

- Please send me an invoice.
- Check enclosed made payable to Coral Gables Community Foundation
- Please charge card below.

Card Holder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For more information, please contact the Foundation at 305-446-9670.

Please return form and payment to:

Mary Snow, [mary@gablesfoundation.org](mailto:mary@gablesfoundation.org) or  
Coral Gables Community Foundation | 1825 Ponce de Leon Blvd. #447 | Coral Gables, FL 33134

Coral Gables Community Foundation is a 501(c)(3) nonprofit organization. All contributions are tax deductible to the extent allowed by law. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll free within the State. Registration does not imply endorsement, approval, or recommendation by the State. The toll-free number is 1-800-435-7352. Registration No. **CH2160**