

10th Annual TOUR OF KITCHENS

Restaurant Participation Form

Thank you for your interest in participating in our 10th Annual Tour of Kitchens presented by Infiniti of Coral Gables!

The Tour of Kitchens is a self-guided tour of Coral Gables' most exquisite private kitchens. Each stop will contain a decadent food sample from a local restaurant, kitchen-related items for sale and a stunning table-setting display by a local store for dining room inspiration. Proceeds benefit the Coral Gables Community Foundation and the Culinary Arts Fund, which provides support and scholarships for the Culinary Arts Program at Coral Gables Senior High School.

When is the Tour? Saturday, February 9th, 2019 from 10 AM – 4 PM.

How can I participate? By submitting the form enclosed, you're in! Spots are on a first-come, first-served basis – there is no cost as a restaurant to participate.

What do I need to provide? Gourmet samples for 600 Tourists from 10 AM – 2:30 PM. You will also need to bring plastic utensils, plates, and other necessary items to serve your dish. The sample should be a representation of one of your famous/ most popular appetizers, entrees, etc. Also, please bring your promotional materials and/or signs. We want you to highlight your business and for guests to visit you after the Tour!

Where will I be placed? You will be featured in one of the homes on the Tour. You will be notified of your location closer to the event. **Please arrive to set up your display no later than 8:30 AM.** You may begin breakdown at 2:30 PM. If necessary, you may need to bring your own table and linen.

By participating in the Tour, the Coral Gables Community Foundation requests:

- Permission to place Tour of Kitchens postcard brochures at business location if possible
- Permission to use your logo on Tour of Kitchens promotional materials
- Cross promotion of participation in the Tour of Kitchens on social media channels
- Picture of dish being sampled, restaurant, chef or other symbol of restaurant for dedicated social media post promoting your participation in the Tour of Kitchens
- Consideration of offering guests discount or incentive if they visit your restaurant "After the Tour..."
- Availability in February (Date TBA) to receive "2019 Tour of Kitchens Best Taste" award at Coral Gables City Commission meeting at City Hall if your business is awarded by the Tourists

By participating in the Tour, your business will:

- Have logo displayed on all promotional marketing tools – both digital and print
- Have hyperlinked logo displayed on the CGCF website and Tour of Kitchens event page
- Be mentioned by name in all pre and post press releases, and will be hyperlinked on Eventbrite page.
- Receive a dedicated social media post promoting your participation on Tour and announcing your signature dish and/or restaurant chef if desired
- Be mentioned in Tour of Kitchens booklet and will mention your "After the Tour..." discount or incentive to encourage Tourists to visit restaurant
- Be entered in the 2019 Tour of Kitchens "Best Taste" contest where Tourists will vote for their favorite gourmet sample
 - If won, you will be awarded at the Coral Gables City Commission meeting at City Hall and be photographed. The award will be shared on social media sites and in press releases by the Coral Gables Community Foundation
- Be invited to attend the Tour's Closing Event from 1:30 – 4 PM and enjoy desserts and champagne!
- **Help Culinary Students make their dreams come true!**

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Company Name _____

Company _____

Contact Name and Position _____

Email Address _____ Phone Number _____

Contact/Cell Phone for day of event _____

Gourmet sample you will be serving (for social media and Tour of Kitchens program) and Chef name (if desired)

Will you be offering a discount/incentive "After the Tour"(ex: free drink, appetizer, 20% off, etc)? YES! NO

If yes, what will you offer? _____

Facebook _____ Instagram _____

Yes, I will participate in the 2019 Tour of Kitchens! I understand that I have to have gourmet samples for 500 people and am responsible for providing utensils, plates, napkins and all items necessary for my dish, display and serving.

Yes, you may use my logo! I will email it as soon as possible.

Name _____ Signature _____

Date _____