



# Venetian Fantasy

THE BILTMORE BALL TO BENEFIT  
THE CORAL GABLES COMMUNITY FOUNDATION  
Friday, October 5, 2018 | 7 p.m. | The Biltmore Hotel

Gala Co-Chairs: Sissy DeMaria Koehne & Lauren Harrison

## The Biltmore Ball to benefit the Coral Gables Community Foundation Sponsorship Opportunities

The Biltmore Ball to benefit the Coral Gables Community Foundation will provide strategic branding opportunities for your organization among distinguished members of our community by showcasing your generous support of the Community Foundation.

All eyes will be on your organization among our 400+ hyper-local, affluent guests who comprise a who's who of Coral Gables residents, business owners, elected officials and leaders of philanthropy. Serving as *the* social affair in Coral Gables, our guests will be treated to a glamorous evening reminiscent of the art, history, romance and classic Venetian gothic architecture of the "City of Masks."

Celebrating 27 years, the Foundation's Board of Directors, donors and community contacts are comprised of a long-line of prominent Coral Gables residents, community and civic leaders and business owners. Coral Gables residents have a higher propensity to make high-end personal purchases based on the fact that the average Household Income is \$125,000 compared to \$61,000 in Miami-Dade County. The largest "piece of the pie" for average home value in Coral Gables is at 22.13%/SFR (single family residential) \$500,000-\$750,000. The Coral Gables Community Foundation's Ball target audience Household Income is \$150,000+, when tickets are priced at \$600 each.



## **\$20,000 Presenting Sponsorship**

- Listing as “Venetian Fantasy presented by Your Name/Organization” on the invitation, the Foundation’s website leading up to the gala and in all PR and marketing materials leading up to and at the gala
- Name or Logo on all printed gala materials such as program, invitation and Step & Repeat
- Opportunity to name an award; for example, “Philanthropy Award presented by Your Name/Organization”
- Featured article about You/Your Organization in a Foundation e-newsletter that is sent to over 10,000 of the Foundation’s local contacts
- 2 VIP tables for 20 (10 each) in premium location with signage
- Champagne offering at your table for your guests
- One page full-bleed, full-color ad in gala program or inside cover of gala program as requested
- Welcome Letter in program welcoming guests as the Presenting Sponsor
- Top listing on Sponsors Page in gala program
- Podium recognition and introduction with Speaking Role during Gala Program
- Acknowledgement in dedicated Social Miami post-event e-newsletter with write-up and pictures of the gala
- Acknowledgement of support in all pre-event and post-event press releases and in dedicated Miami Herald *South Florida Album* spread
- Inclusion on Foundation website and Annual Report as Foundation Partner
- Invitation to invitation-only Ball Kickoff Reception
- Announcement of support on Foundation social media outlets
- First right of refusal for 2018 Gala Sponsorship at the Presenting Sponsor level
- A one-night hotel stay at The Biltmore for the night of the Ball, October 5<sup>th</sup>

**Bonus Event:** In addition to the Presenting Sponsor of the Biltmore Ball, Your Name/Organization may co-host the gala kick-off luncheon, with opportunity to display marketing materials if desired. The Foundation handles all aspects of the event including the coordination, invitations and RSVPs. Details to be mutually agreed upon. Approximately 75 women attend this event, which has taken place at Neiman Marcus Merrick Park for the past several years.

## **\$17,000 Platinum Sponsorship**

- Listing as Platinum Sponsor on the Invitation and in all PR and marketing materials related to the gala as “Platinum Sponsor – Your Name/Organization”
- Podium recognition at the gala announcing Your Name/Organization’s support
- Opportunity to name an award; for example, “Philanthropy Award presented by Your Name/Organization”
- 2 VIP tables for 20 (10 each) in premium location with signage
- Full page, full-color ad in gala program
- Listing on Sponsors Page in gala program
- Acknowledgement in dedicated Social Miami post-event e-newsletter with write-up and pictures of the gala
- Acknowledgement of support in all pre-event and post-event press releases and in dedicated Miami Herald *South Florida Album* spread
- Inclusion on Foundation website and Annual Report as Foundation Partner
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### **\$12,000 Gold Sponsorship**

- Listing as Gold Sponsor on the invitation and in all PR and marketing materials related to the gala
- Podium recognition at the gala announcing Your Name/Organization's support
- 1 VIP Table of 10 in premium location with signage
- Full page, full-color ad in gala program
- Listing on Sponsors Page in gala program
- Acknowledgement in dedicated Social Miami post-event e-newsletter with write-up and pictures of the gala
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### **\$8,000 Cocktail Reception Sponsorship**

- Recognition as "Cocktail Reception presented by Your Name/Organization"
- Listing as Cocktail Reception Sponsor on the invitation and in all PR and marketing materials related to the gala
- Podium recognition at the gala announcing Your Name/Organization's support
- 1 VIP Table of 10 with signage
- Full page, full-color ad in gala program
- Listing on Sponsors Page in gala program
- Acknowledgement in dedicated Social Miami post-event e-newsletter with write-up and pictures of the gala
- Acknowledgement of support in all pre-event and post-event press releases and in dedicated Miami Herald *South Florida Album* spread
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### **\$8,000 Live Entertainment Sponsorship**

- Recognition as “Live Entertainment provided by Your Name/Organization”
- Listing as Live Entertainment Sponsor on the invitation and in all PR and marketing materials related to the gala
- Podium recognition at the gala announcing Your Name/Organization’s support
- 1 VIP Table of 10 with signage
- Full page, full-color ad in gala program
- Listing on Sponsors Page in gala program
- Acknowledgement in dedicated Social Miami post-event e-newsletter with write-up and pictures of the gala
- Acknowledgement of support in all pre-event and post-event press releases and in dedicated Miami Herald *South Florida Album* spread
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### **\$6,000 Table Host**

- A Table of 10 with signage listing logo
- Listing on Table Sponsors Page in the gala program

### **\$3,000 Photography Sponsorship**

- Listing as “Photography Provided by Your Name/Organization”
- Two tickets to the Gala
- Listing on Sponsors Page in gala program
- Acknowledgement in dedicated Social Miami post-event e-newsletter with write-up and pictures of the gala
- Acknowledgement of support in all pre-event and post-event press releases and in dedicated Miami Herald *South Florida Album* spread
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## About the Coral Gables Community Foundation

The Coral Gables Community Foundation is a non-partisan, non- sectarian, §501(c)(3) nonprofit organization. Our mission is to enhance the lives of those who live, work, learn and play in Coral Gables. Having awarded over \$6 million since 1991 through scholarships, programs and new initiatives, the foundation provides the philanthropic conduit to connect individuals and corporations looking to positively impact the success of the community.

Our annual black tie gala features the presentation of annual awards to honorees in seven categories: Legacy, Community, Culture, Education, Philanthropy, Sports & Wellness and The Landmark Award presented by The Biltmore.

Tickets are \$600 per person, or \$6,000 for a Table of 10, and are available online at [gablesfoundation.org](http://gablesfoundation.org), or by calling 305.446.9670.