



THE BILTMORE BALL TO BENEFIT
THE CORAL GABLES COMMUNITY FOUNDATION

Memories of
Madrid

Friday, October 20, 2017
7 P.M.
The Biltmore Hotel

2017 Gala Co-Chairs:
Sissy DeMaria & Mary Young


CORAL GABLES
COMMUNITY
FOUNDATION

For Tables, Tickets and Sponsorships:
(305) 446-9670 • mary@gablesfoundation.org

The Biltmore Ball to benefit the Coral Gables Community Foundation Sponsorship Opportunities

The Biltmore Ball to benefit the Coral Gables Community Foundation will provide strategic branding opportunities for your Company among distinguished members of our community by showcasing your Company's generous support of the Community Foundation.

All eyes will be on your Company among our 400+ hyper-local, affluent guests who comprise a who's who of Coral Gables residents, business owners, elected officials and leaders of philanthropy. Serving as the social affair in Coral Gables, we will treat our guests to a glamorous evening reminiscent of the rich Spanish culture.

Celebrating 26 years, the Foundation's Board of Directors, donors and community contacts are comprised of a long-line of prominent Coral Gables residents, community and civic leaders and business owners. Coral Gables residents have a higher propensity to make high-end personal purchases based on the fact that the average Household Income is \$125,000 compared to \$61,000 in Miami-Dade County. The largest "piece of the pie" for average home value in Coral Gables is at 22.13%/SFR (single family residential) \$500,000-\$750,000. The Coral Gables Community Foundation's Ball target audience Household Income is +\$150,000.00, when tickets are priced at \$500 each.



\$20,000 Presenting Sponsorship

- Listing as “Memories of Madrid presented by your Name/Company/Organization” on the invitation, Foundation’s website leading up to the gala and in all PR and marketing materials leading up to and at the gala
- Logo on all printed gala materials such as program, invitation and Step & Repeat
- Brand placement at entrance to the gala and on gala tables as mutually agreed. If desired, your Name/Company/Organization may provide a giveaway to gala guests.
- Opportunity to host a Foundation event at your Name/Company/Organization
- Opportunity to name and present an award. For example, “Philanthropy Award presented by your Name/Company/Organization name” with logo and option for a representative to present this award on stage to the honoree.
- Article about your Name/Company/Organization in a Foundation e-newsletter that is sent to over 10,000 of the Foundation’s local contacts
- 2 VIP tables of 10 each in premium location with signage listing name & sponsorship level
- 2 page spread, full-color ad in gala program or inside cover of gala program as requested
- Logo and live link to your Name/Company/Organization’s website on the Foundation’s website and all e-newsletters leading up to the gala.
- Top listing on Sponsors Page in gala program
- Podium recognition at the gala announcing your Name/Company/Organization’s support
- Inclusion and announcement in dedicated Social Miami post-event e-newsletter with write-up and pictures of the gala
- Inclusion and announcement of support in all pre-event and post-event press releases and in dedicated Miami Herald *South Florida Album* spread
- Inclusion on Foundation website and Annual Report as Foundation Corporate Partner
- Announcement of support with your Name/Company/Organization logo and link to your Company/Organization website on Foundation website and all social media outlets
- First right of refusal for 2018 Gala Sponsorship at the Presenting Sponsor level
- A one-night hotel stay at The Biltmore for the night of the Ball, October 20th
- Invitation to invitation-only Ball kickoff reception at the Coral Gables home of the Consul General of Spain

Bonus Event: In addition to the Presenting Sponsorship of the gala, you or your Company/Organization will co-host the gala kick-off luncheon will take place Friday, September 29th at Neiman Marcus Merrick Park. The Foundation handles all aspects of the event including the coordination, invitations and RSVPs. You or your Company/Organization may provide goodie bags or promotional materials for the guests. Details to be mutually agreed upon. Approximately 75 affluent women attend this event.

\$15,000 Platinum Sponsorship

- Listing as Platinum Sponsor on the Invitation and in all PR and marketing materials related to the gala as “Platinum Sponsor – Your Name/Company/Organization ”
- Opportunity to host a Foundation event at Your Name/Company/Organization
- Podium recognition at the gala announcing your Name/Company/Organization’s support
- Opportunity to name an award. For example, “Philanthropy Award presented by your Name/Company/Organization name”
- Opportunity for a representative to present this award to the honoree on stage
- 2 VIP Tables of 10 each in premium location with signage listing name and sponsorship level
- Full page, full-color ad in gala program
- Listing on Sponsors Page in gala program
- Logo and live link to your Name/Company/Organization’s website on the Foundation’s website and all e-newsletters leading up to the gala. Newsletters are sent to over 10,000 of the Foundation’s local contacts
- Inclusion and announcement in dedicated Social Miami post-event e-newsletter with write-up and pictures of the gala
- Inclusion and announcement of support in all pre-event and post-event press releases and in dedicated Miami Herald *South Florida Album* spread
- Inclusion on Foundation website and Annual Report as Foundation Corporate Partner
- Sponsorship Announcement with logo and link to company website on all Foundation social media outlets of your Name/Company/Organization ’s level of support
- Invitation to invitation-only Ball kickoff reception at the Coral Gables home of the Consul General of Spain

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\$10,000 Gold Sponsorship

- Listing as Gold Sponsor on the invitation and in all PR and marketing materials related to the gala
- Podium recognition at the gala announcing your Name/Company/Organization's support
- A VIP Table of 10 in premium location with signage listing name and sponsorship level
- Full page, full-color ad in gala program
- Listing on Sponsors Page in gala program
- Logo and live link to your Name/Company/Organization's website on the Foundation's website and all e-newsletters leading up to the gala.
- Inclusion and announcement in dedicated Social Miami post-event e-newsletter with write-up and pictures of the gala. Newsletters are sent to over 10,000 of the Foundation's local contacts
- Inclusion and announcement of support in all pre-event and post-event press releases and in dedicated Miami Herald *South Florida Album* spread
- Inclusion on Foundation website and Annual Report as Foundation Corporate Partner
- Announcement with logo and link to company website on all Foundation social media outlets of your Name/Company/Organization's level of support
- Invitation to invitation-only Ball kickoff reception at the Coral Gables home of the Consul General of Spain

\$8,000 Diamond Sponsorship

- Listing as "Diamond Sponsor - Your Name/Company/Organization."
- A VIP Table of 10 in premium location with signage listing name and sponsorship level
- Full page, full color ad in gala program
- Podium recognition at the gala announcing your Name/Company/Organization's support
- Inclusion and announcement in dedicated Social Miami post-event e-newsletter with write-up and pictures of the gala. Newsletters are sent to over 10,000 of the Foundation's local contacts
- Inclusion and announcement of support in all pre-event and post-event press releases and in dedicated Miami Herald *South Florida Album* spread
- Inclusion on Foundation website and Annual Report as Foundation Corporate Partner
- Announcement of support with your Name/Company/Organization logo and link to company website on all Foundation social media outlets

\$7,500 Premium Table Host

- A Table of 10 in premium location with signage listing logo
- Full page, full-color ad in gala program
- Listing on Table Sponsors Page in the gala program

\$5,000 Table Host

- A Table of 10 with signage listing logo
- Listing on Table Sponsors Page in the gala program

\$3,000 Program Sponsorship

- Listing as “Program Sponsored by Your Name/Company/Organization”
- Full page, full-color ad in gala program
- Inclusion and announcement in dedicated Social Miami post-event e-newsletter with write-up and pictures of the gala. Newsletters are sent to over 10,000 of the Foundation’s local contacts
- Inclusion and announcement of support in all pre-event and post-event press releases and in dedicated Miami Herald South Florida Album spread
- Inclusion on Foundation website and Annual Report as Foundation Corporate Partner
- Announcement of support with your Company/Organization logo and link to company website on all Foundation social media outlets

About the Coral Gables Community Foundation

The Coral Gables Community Foundation is a non-partisan, non- sectarian, §501(c)(3) nonprofit organization. Our mission is to enhance the lives of those who live, work, learn and play in Coral Gables. Having awarded over \$6 million since 1991 through scholarships, programs and new initiatives, the foundation provides the philanthropic conduit to connect individuals and corporations looking to positively impact the success of the community.

Our annual black tie gala features the presentation of annual awards to honorees in six categories: Legacy, Community, Culture, Education, Philanthropy and Sports & Wellness.

Tickets are \$500 per person, or \$5,000 for a Table of 10, and are available online at gablesfoundation.org, or by calling 305.446.9670.